

SERTOMA ANNUAL FASHION SHOW  
*The Sound of Style*

AN EVENING OF  
**ELEGANCE**



OCTOBER

SATURDAY

15

6:00 PM

2026

ST. REGIS LONGBOAT KEY



*Benefiting Sertoma's mission of improving the quality of life by empowering those with hearing loss and communication challenges.*

SPONSORSHIP OPPORTUNITIES



SERTOMA ANNUAL FASHION SHOW

# *The Sound of Style*

## SPONSORSHIP OPPORTUNITIES

### ABOUT THE EVENT

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Step into an evening designed to transport and enchant. Guests are welcomed into a refined garden setting alive with music, conversation, and effortless sophistication. Curated moments unfold seamlessly, where ambiance, movement, and melody come together to tell a story of elegance and romance. More than an event, it is an immersive experience – inviting connection, inspiring generosity, and leaving a lasting impression well beyond the evening.

### AUDIENCE & REACH

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- **Expected Attendance:** 300+ participants
- **Demographics:** High-end, sophisticated luxury market. Professionals, community leaders, non-profit supporters.
- **Marketing Channels:** delivering thousands of impressions through social media, local newspapers, and local Chamber of Commerce.

### WHY SPONSOR?

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The Sound of Style Fashion Show offers exclusive sponsorship opportunities for businesses and individuals looking to align their brand with philanthropy, fashion, and community impact.

As a sponsor, you'll enjoy premium exposure to a sophisticated audience of local leaders, tastemakers, and trendsetters.

With customized sponsorship packages, on-site branding, digital recognition, and VIP access, your support will not only elevate this unforgettable event but also help amplify the voices of those we serve.

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**Event Chair/** Olga Ovchiyan

## PRESENTING SPONSOR / **SOLD**

**\$25,000**

- **Exclusive | 1 Available | Tickets: 10 Premium Table Location**
- Title recognition as presenting partner
- Advertorial story on *YourObserver.com* with hyperlink & dedicated promotional banner to sponsor website (260K+ readers)
- *Observer* Facebook posts- tag sponsor page (46K+ followers)
- *Business Observer* posts tag sponsor page (4.6K+ followers)
- Logo on all newspaper print ads (107K + readers)
- *Season Magazine* - sponsor logo on ad (165K readers)
- Full page ad in event program
- Logo placement on runway backdrop, event programs, digital invitations and save-the-date
- Logo placement at the photo booth
- Logo included in on-screen rotation throughout the event (Full Screen)
- Logo placement on event website with top-tier sponsor recognition
- On-stage verbal recognition during opening remarks
- 60-second brand video or live address
- Opportunity to host a private Sound of Style reception at sponsor's place of business
- Social media recognition

## OPEN BAR SPONSOR

**\$20,000**

- **Exclusive | 1 Available | Tickets: 10 Premium Table Location**
- Prominent bar signage with sponsor branding
- *Observer* Facebook posts - tag sponsor page (46K+ followers)
- *Business Observer* posts tag sponsor page (4.6K+ followers)
- Logo on all newspaper print ads (107K + readers)
- *Season Magazine* - sponsor logo on ad (165K readers)
- Full page ad in event program
- Sponsor-led toast prior to the runway show
- Logo placement in event program and digital marketing
- Logo included in on-screen rotation throughout the event (Full Screen)
- Logo placement on event website with premier sponsor recognition
- Social media recognition

## COCKTAIL MUSIC

**\$15,000**

- **Exclusive | 1 Available | Tickets: 10 Premium Table Location**
- *Observer* Facebook posts- tag sponsor page (46K+ followers)
- *Business Observer* posts tag sponsor page (4.6K+ followers)
- Logo on all newspaper print ads (107K + readers)
- *Season Magazine* - sponsor logo on ad (165K readers)
- Full page ad in event program
- Prominent branded recognition at entertainment site
- Logo placement in event program and website
- Logo placement in event program and digital marketing
- Logo included in on-screen rotation (Full Screen)
- Logo placement on event website with premier sponsor recognition
- Social media recognition

## **360 PHOTO BOOTH EXPERIENCE**

**\$10000**

- **1 Available | Tickets: 6 Preferred Table Seating**
- Half page ad in event program
- Exclusive branded video booth
- Logo placement in event program and website
- Logo included in on-screen rotation
- Social media recognition

## **ENTERTAINMENT SPONSOR**

**\$10,000**

- **1 Available | Tickets: 6 Preferred Table Seating**
- Sponsorship of live entertainment
- Half page ad in event program
- Logo placement in event program and website
- Logo included in on-screen rotation
- Social media recognition

## **VALET SPONSOR**

**\$7,500**

- **1 Available | Tickets: 2**
- Half page ad in event program
- Logo placement in event program and website
- Logo included in on-screen rotation
- Social media recognition

## **BOTTLE SERVICE**

**\$7,500**

- **1 Available | Tickets: 2**
- Half page ad in event program
- Logo placement in event program and website
- Logo included in on-screen rotation
- Social media recognition

## **CENTERPIECE SPONSOR**

**\$5,000**

- **1 Available | Tickets: 2**
- Half page ad in event program
- Logo placement in event program and website
- Logo included in on-screen rotation
- Social media recognition

## **MODEL HAIR & MAKEUP SPONSOR**

**\$5,000**

- **1 Available | Tickets: 6 Preferred Table Seating**
- Half page ad in event program
- Sponsorship of live entertainment
- Logo placement in event program and website
- Logo included in on-screen rotation
- Social media recognition

## PHOTOGRAPHY SPONSOR

**\$4,000**

- **1 Available | No Tickets**
- Half page ad in event program
- Logo placement in event program and website
- Logo included in on-screen rotation
- Social media recognition

## GOLD TABLE PATRON

**\$7,500**

- **5 Available | Reserved Table for 10 Guests | Select Table Location**
- Full page ad in event program
- Name listed on event website
- Social media recognition

## SILVER TABLE PATRON

**\$6,500**

- **5 Available | Reserved Table for 10 Guests | Select Table Location**
- Half page ad in event program
- Name listed on event website
- Social media recognition

## GOLD MEDIA SPONSOR / **SOLD**

**\$7500**

- **1 Available | In-Kind Only | No Tickets**
- Full page ad in event program
- Recognition as an official media sponsor
- Logo placement on event website and in program
- Social media recognition
- On-stage verbal recognition
- Media promotion in exchange for coverage

## SILVER MEDIA SPONSOR

**\$5000**

- **2 Available | In-Kind Only | No Tickets**
- Half page ad in event program
- Recognition as an official media sponsor
- Logo placement on event website and in program
- Social media recognition
- On-stage verbal recognition
- Media promotion in exchange for coverage

## MEDIA SPONSOR

**\$2500**

- **4 Available | In-Kind Only | No Tickets**
- Half page ad in event program
- Recognition as an official media sponsor
- Logo placement on event website and in program
- Social media recognition
- On-stage verbal recognition
- Media promotion in exchange for coverage

## GOLD STYLE BENFACTOR

**\$2500**

- **10 Available | No Tickets**
- Name listed in event program and website
- Full page ad in event program
- Social media recognition

## SILVER STYLE BENEFACTOR

**\$1500**

- **10 Available | No Tickets**
- Name listed in event program and website
- Half page ad in event program
- Social media recognition

## BEST DRESSED SPONSOR / **SOLD**

**\$2500**

- **1 Available | No Tickets**
- Name listed in event program and website
- Half page ad in event program
- Social media recognition



## THANK YOU!

Thank you for your consideration and support. Your partnership helps bring this event to life and directly contributes to making a meaningful impact in our community.

## SPONSORSHIP CONTACTS

**Levi Courtney/** [levi@spartanairsolutions.com](mailto:levi@spartanairsolutions.com)

**Chris Kiblin/** [ck@spartancapitalgrp.com](mailto:ck@spartancapitalgrp.com)

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THESOUNDOFSTYLE.ORG