

SERTOMA ANNUAL FASHION SHOW
The Sound of Style

AN EVENING OF
ELEGANCE



OCTOBER

THURSDAY

15

6:00 PM

2026

ST. REGIS LONGBOAT KEY



*Benefiting Sertoma's mission of improving the quality of life by
empowering those with hearing loss and communication challenges.*

SPONSORSHIP OPPORTUNITIES



SERTOMA ANNUAL FASHION SHOW

The Sound of Style

SPONSORSHIP OPPORTUNITIES

ABOUT THE EVENT

Step into an evening designed to transport and enchant. Guests are welcomed into a refined garden setting alive with music, conversation, and effortless sophistication. Curated moments unfold seamlessly, where ambiance, movement, and melody come together to tell a story of elegance and romance. More than an event, it is an immersive experience – inviting connection, inspiring generosity, and leaving a lasting impression well beyond the evening.

AUDIENCE & REACH

- **Expected Attendance:** 300+ participants
- **Demographics:** High-end, sophisticated luxury market. Professionals, community leaders, non-profit supporters.
- **Marketing Channels:** delivering thousands of impressions through social media, local newspapers, and local Chamber of Commerce.

WHY SPONSOR?

The Sound of Style Fashion Show offers exclusive sponsorship opportunities for businesses and individuals looking to align their brand with philanthropy, fashion, and community impact.

As a sponsor, you'll enjoy premium exposure to a sophisticated audience of local leaders, tastemakers, and trendsetters.

With customized sponsorship packages, on-site branding, digital recognition, and VIP access, your support will not only elevate this unforgettable event but also help amplify the voices of those we serve.

Event Chair/ Olga Ovchian

PRESENTING SPONSOR / **SOLD**

\$25,000

- **Exclusive | 1 Available | Tickets: 10 Premium Table Location**
- Title recognition as presenting partner
- Advertorial story on *YourObserver.com* with hyperlink & dedicated promotional banner to sponsor website (260K+ readers)
- *Observer* Facebook posts- tag sponsor page (46K+ followers)
- *Business Observer* posts tag sponsor page (4.6K+ followers)
- Logo on all newspaper print ads (107K + readers)
- *Season Magazine* - sponsor logo on ad (165K readers)
- Full page ad in event program
- Logo placement on runway backdrop, event programs, digital invitations and save-the-date
- Logo placement at the photo booth
- Logo included in on-screen rotation throughout the event (Full Screen)
- Logo placement on event website with top-tier sponsor recognition
- On-stage verbal recognition during opening remarks
- 60-second brand video or live address
- Opportunity to host a private Sound of Style reception at sponsor's place of business
- Social media recognition

OPEN BAR SPONSOR

\$20,000

- **Exclusive | 1 Available | Tickets: 10 Premium Table Location**
- Prominent bar signage with sponsor branding
- *Observer* Facebook posts - tag sponsor page (46K+ followers)
- *Business Observer* posts tag sponsor page (4.6K+ followers)
- Logo on all newspaper print ads (107K + readers)
- *Season Magazine* - sponsor logo on ad (165K readers)
- Full page ad in event program
- Sponsor-led toast prior to the runway show
- Logo placement in event program and digital marketing
- Logo included in on-screen rotation throughout the event (Full Screen)
- Logo placement on event website with premier sponsor recognition
- Social media recognition

COCKTAIL MUSIC

\$15,000

- **Exclusive | 1 Available | Tickets: 10 Premium Table Location**
- *Observer* Facebook posts- tag sponsor page (46K+ followers)
- *Business Observer* posts tag sponsor page (4.6K+ followers)
- Logo on all newspaper print ads (107K + readers)
- *Season Magazine* - sponsor logo on ad (165K readers)
- Full page ad in event program
- Prominent branded recognition at entertainment site
- Logo placement in event program and website
- Logo placement in event program and digital marketing
- Logo included in on-screen rotation (Full Screen)
- Logo placement on event website with premier sponsor recognition
- Social media recognition

360 PHOTO BOOTH EXPERIENCE / SOLD

\$10,000

- **1 Available | Tickets: 6 Preferred Table Seating**
- Half page ad in event program
- Exclusive branded video booth
- Logo placement in event program and website
- Logo included in on-screen rotation
- Social media recognition

ENTERTAINMENT SPONSOR

\$10,000

- **1 Available | Tickets: 6 Preferred Table Seating**
- Sponsorship of live entertainment
- Half page ad in event program
- Logo placement in event program and website
- Logo included in on-screen rotation
- Social media recognition

VALET SPONSOR / SOLD

\$7,500

- **1 Available | Tickets: 2**
- Half page ad in event program
- Logo placement in event program and website
- Logo included in on-screen rotation
- Social media recognition

BOTTLE SERVICE

\$7,500

- **1 Available | Tickets: 2**
- Half page ad in event program
- Logo placement in event program and website
- Logo included in on-screen rotation
- Social media recognition

CENTERPIECE SPONSOR

\$5,000

- **1 Available | Tickets: 2**
- Half page ad in event program
- Logo placement in event program and website
- Logo included in on-screen rotation
- Social media recognition

MODEL HAIR & MAKEUP SPONSOR / SOLD

\$5,000

- **1 Available | Tickets: 2**
- Half page ad in event program
- Sponsorship of live entertainment
- Logo placement in event program and website
- Logo included in on-screen rotation
- Social media recognition

PHOTOGRAPHY SPONSOR

\$4,000

- **1 Available | No Tickets**
- Half page ad in event program
- Logo placement in event program and website
- Logo included in on-screen rotation
- Social media recognition

GOLD TABLE PATRON

\$7,500

- **5 Available | Reserved Select Table for 10 Guests | Tickets: 10**
- Full page ad in event program
- Name listed on event website
- Social media recognition

SILVER TABLE PATRON

\$6,500

- **5 Available | Reserved Select Table for 10 Guests | Tickets: 10**
- Half page ad in event program
- Name listed on event website
- Social media recognition

BRONZE HALF TABLE PATRON

\$3,500

- **6 Available | Reserved Select Table for 5 Guests | Tickets: 5**
- Half page ad in event program
- Name listed on event website
- Social media recognition

GOLD MEDIA SPONSOR / **SOLD**

\$7500

- **1 Available | In-Kind Only | No Tickets**
- Full page ad in event program
- Recognition as an official media sponsor
- Logo placement on event website and in program
- Social media recognition
- On-stage verbal recognition
- Media promotion in exchange for coverage

SILVER MEDIA SPONSOR

\$5000

- **2 Available | In-Kind Only | No Tickets**
- Half page ad in event program
- Recognition as an official media sponsor
- Logo placement on event website and in program
- Social media recognition
- On-stage verbal recognition
- Media promotion in exchange for coverage

MEDIA SPONSOR

\$2500

- **4 Available | In-Kind Only | No Tickets**
- Half page ad in event program
- Recognition as an official media sponsor
- Logo placement on event website and in program
- Social media recognition
- On-stage verbal recognition
- Media promotion in exchange for coverage

GOLD STYLE BENFACTOR

\$2500

- **10 Available | No Tickets**
- Name listed in event program and website
- Full page ad in event program
- Social media recognition

SILVER STYLE BENEFACTOR

\$1500

- **10 Available | No Tickets**
- Name listed in event program and website
- Half page ad in event program
- Social media recognition

BEST DRESSED SPONSOR / **SOLD**

\$2500

- **1 Available | No Tickets**
- Name listed in event program and website
- Half page ad in event program
- Social media recognition

RECEPTION VENDOR

\$1000

- **5 Available | No Tickets**
- Application requires approval
- Table in reception area
- Logo with other vendors on full page ad in program



T. GEORGIANO'S

T.Georgiano's Boutique is announced as the event fashion house for men and women.



THANK YOU!

Thank you for your consideration and support. Your partnership helps bring this event to life and directly contributes to making a meaningful impact in our community.

SPONSORSHIP CONTACTS

Levi Courtney/ levi@spartanairsolutions.com